

ADV #	ADV. NAME	POLI/B OBAMA/D/PRE/US	REP. #	OFF. #	6556	SALESMAN #
AGY # 1292	AGY. NAME	GREER, MARGOLIS, MITCHELL	BUYER NAME	KATIE KEULEMAN		
		3050 K ST NW,	SALES PRSN	WA- JOE KNAUER		
		WASHINGTON, DC 20007				
ORDER #	CONTRACT #	6269458	CLASS: NATL.	LOCAL	REGIONAL	
PRDCT	OBAMA FOR AMERICA	EST#1536	COMMENTS: (LINE, ORDER, INVOICE)			
FLIGHT DATES SEP4/12 SEP10/12 WK-1						
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE AUG8/12 17.47			

REP: TO LENA  
FR JULIE  
\*\* NEW ORDER \*\*  
TTLS \$141420.156X  
PLS CFM, THX 8/8

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-300P	30		\$325.00	9/4	9/7	4		TU-F	4
PROGRAM : THE CHEW/GENERAL HOSPITAL												
2			1000A-1100A	30		\$200.00	9/4	9/7	4		TU-F	4
PROGRAM : MILLIONAIRE/FAMILYFEUD												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1210A PROGRAM : NIGHTLINE	30		\$450.00	9/4	9/7	4		TU-F	4
4			1100A-1200N PROGRAM : THE VIEW	30		\$400.00	9/4	9/7	4		TU-F	4
5			1210A-105A PROGRAM : JIMMY KIMMEL LIVE	30		\$175.00	9/4	9/7	4		TU-F	4
6			1200N-100P PROGRAM : EYEWITNESS NOON NEWS	30		\$350.00	9/4	9/7	7		TU-F	7
7			300P-400P PROGRAM : STEVE HARVEY SHOW	30		\$350.00	9/4	9/7	4		TU-F	4
8			400P-500P PROGRAM : DR. OZ	30		\$400.00	9/4	9/7	4		TU-F	4
9			500A-530A PROGRAM : EYEWITNESS NEWS	30		\$250.00	9/4	9/7	4		TU-F	4
10			500P-600P PROGRAM : EYEWITNESS NEWS	30		\$900.00	9/4	9/7	4		TU-F	4
11			530A-600A PROGRAM : EYEWITNESS NEWS	30		\$375.00	9/4	9/7	4		TU-F	4
12			600P-630P PROGRAM : EYEWITNESS NEWS	30		\$1,200.00	9/4	9/7	4		TU-F	4
13			600A-700A PROGRAM : EYEWITNESS NEWS	30		\$750.00	9/4	9/7	7		TU-F	7
14			700P-730P PROGRAM : JEOPARDY	30		\$1,200.00	9/4	9/7	4		TU-F	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	: SPTS
15			700A-900A	30		\$800.00	9/4	9/7	14		TU-F	14
PROGRAM : GOOD MORNING AMERICA												
16			730P-800P	30		\$1,200.00	9/4	9/7	4		TU-F	4
PROGRAM : WHEEL OF FORTUNE												
17			900A-1000A	30		\$200.00	9/4	9/7	4		TU-F	4
PROGRAM : JEFF PROBST												
18			1000P-1100P	30		\$1,500.00	9/7	9/7	1		FRI	1
PROGRAM : 20/20												
19			1135P-1205A	30		\$500.00	9/7	9/7	1		FRI	1
PROGRAM : HIGH SCHOOL SPORTSEFF. AUG'12												
20			800P-900P	30		\$1,200.00	9/7	9/7	2		FRI	2
PROGRAM : SHARK TANKLTC OCT'12												
21			900P-1000P	30		\$1,400.00	9/7	9/7	1		FRI	1
PROGRAM : PRIMETIME LIVE												
22			1000P-1100P	30		\$2,400.00	9/10	9/10	2		MON	2
PROGRAM : CASTLE												
23			800P-1000P	30		\$4,500.00	9/10	9/10	3		MON	3
PROGRAM : DANCING WITH THE STARS												
24			1200N-1230P	30		\$250.00	9/8	9/9	2		SA-SU	2
PROGRAM : NOON NEWS												
25			1135P-1205A	30		\$175.00	9/8	9/8	1		SAT	1
PROGRAM : HOT TOPICS												
26			500A-600A	30		\$120.00	9/8	9/8	2		SAT	2
PROGRAM : EYEWITNESS NEWS												





AUG8/12 17.47  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
51			1000A-1100A	30		\$200.00	9/10	9/10	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
52			1135P-1210A	30		\$450.00	9/10	9/10	1		MON	1
PROGRAM : NIGHTLINE												
53			1100A-1200N	30		\$400.00	9/10	9/10	1		MON	1
PROGRAM : THE VIEW												
54			1210A-105A	30		\$175.00	9/10	9/10	1		MON	1
PROGRAM : JIMMY KIMMEL LIVE												
55			1200N-100P	30		\$350.00	9/10	9/10	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
56			300P-400P	30		\$350.00	9/10	9/10	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
57			400P-500P	30		\$400.00	9/10	9/10	1		MON	1
PROGRAM : DR. OZ												
58			500A-530A	30		\$250.00	9/10	9/10	1		MON	1
PROGRAM : EYEWITNESS NEWS												
59			500P-600P	30		\$900.00	9/10	9/10	1		MON	1
PROGRAM : EYEWITNESS NEWS												
60			530A-600A	30		\$375.00	9/10	9/10	1		MON	1
PROGRAM : EYEWITNESS NEWS												
61			600P-630P	30		\$1,200.00	9/10	9/10	1		MON	1
PROGRAM : EYEWITNESS NEWS												
62			600A-700A	30		\$750.00	9/10	9/10	1		MON	1
PROGRAM : EYEWITNESS NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
63			700P-730P	30		\$1,200.00	9/10	9/10	1		MON	1
PROGRAM : JEOPARDY												
64			700A-900A	30		\$800.00	9/10	9/10	2		MON	2
PROGRAM : GOOD MORNING AMERICA												
65			730P-800P	30		\$1,200.00	9/10	9/10	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
66			900A-1000A	30		\$200.00	9/10	9/10	1		MON	1
PROGRAM : JEFF PROBST												
67			1100P-1135P	30		\$1,000.00	9/10	9/10	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
SEP/12			141420.00									
CONTRACT TOTAL											141420.00	
TOTAL SPOTS											156	

MARKET TOTALS \$487,655    WFTV 29%    WKMG 34%    WESH 20%    WOFL 13%    WKCF 1%    WRBW 2%    CABL 0%  
SVC- NSI    WOPX 0%    WRDQ 1%    EFTV 0%

DEMOS- RA35+\*